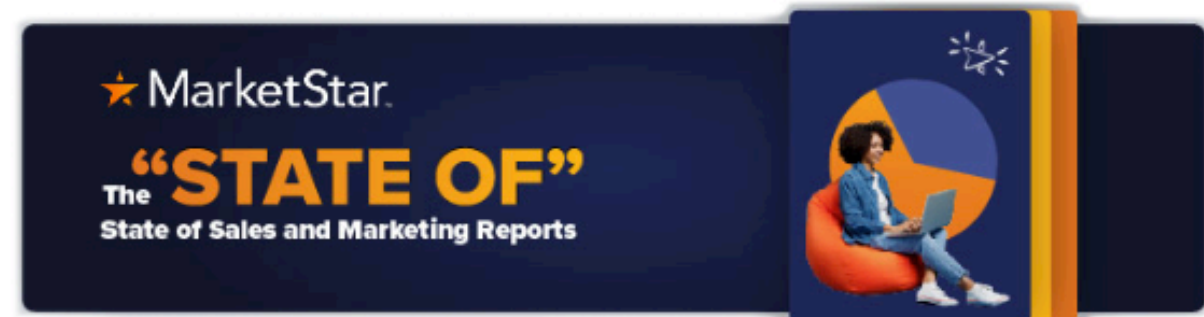


# CAMPAIGNS

## JOHN BARTZ



Hi friend,

Getting bombarded with all the new '2023 State of Sales and Marketing' reports? We've checked out every report we could find to create a **summary of the best takeaways** un-gated, custom-curated list of the Best 'State of Reports.'

**Plan and execute more effective sales strategies in 2023.**

We extracted what matters most, and packed it into our "State Of" State Of Report for actionable data and insights. We also created our list of the best reports worth a read.

[Check out our Summary Report](#)

MarketStar Global Headquarters

2475 Washington Blvd. Ogden, Utah 84401 U.S.A.

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Hi friend,

Sharpen your pencil. Here's the [complete ROI analysis](#) to the age-old sales outsourcing question of "Buy vs. Build."



We dive deep and look at it through the lenses of return on **Financial** investment, return on **People** investment, return on **Time** investment, and return on all the **Opportunity** Investments.

Are you seeing similar ROI with your internal sales teams?

[6-Minute Read](#)

MarketStar Global Headquarters

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Hi friend,

Following our strategic acquisition of Regalix and Nytro.ai, MarketStar now offers a comprehensive suite of marketing and sales solutions, empowering your company to effectively generate and sustain global revenue.

### Expanded Offerings

The acquisition extends MarketStar's Sales-as-a-Service® global offerings and brings enhanced capabilities in demand generation, digital marketing, customer success and revenue/ad operations.



[Learn More About Our Expanded Services](#)

### Doing Business With MarketStar

Our [Procurement Page](#) makes it easy to find answers about partnering with us, our credentials, client case studies, and specific details about our security protocols, including SOC II, ISO 27001, and GDPR compliance.

### Need to talk to a live person?

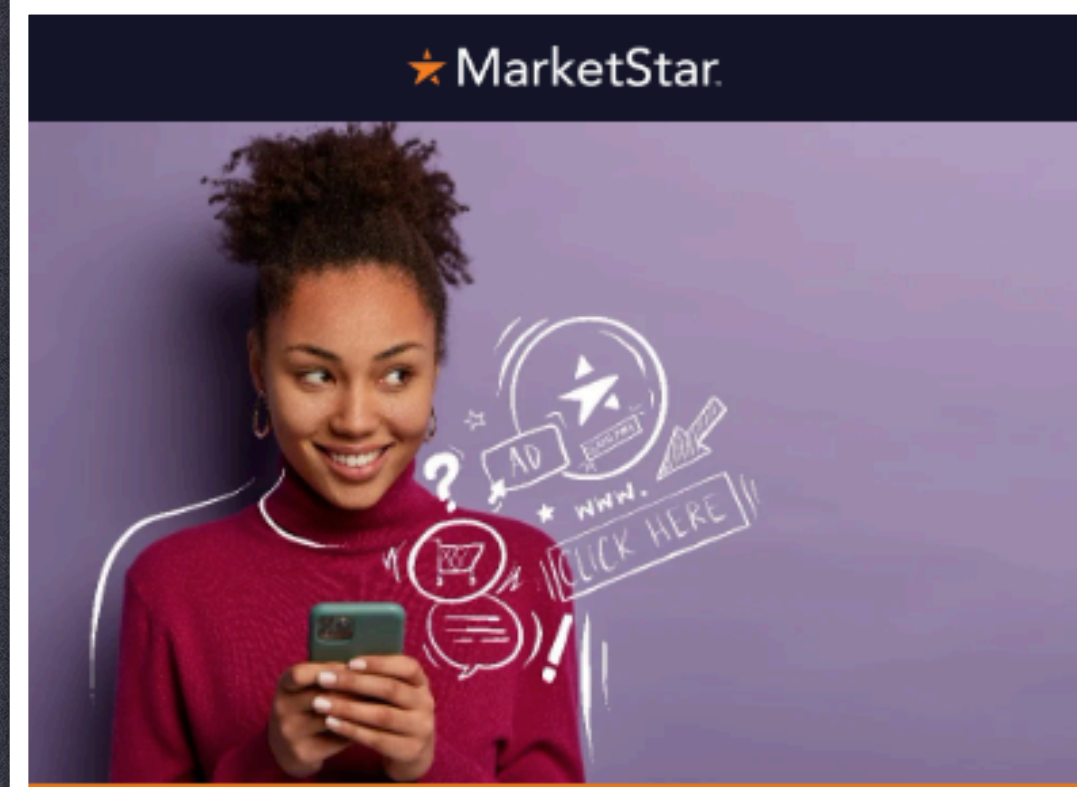
Schedule some time with one of our team members by clicking on our [calendar](#), or call us directly at 801-786-5127.



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Hi friend,

In the fast-paced world of digital advertising sales, achieving sustainable and profitable growth requires a strategic approach that aligns with the various maturity stages of your business.

Are you ready to take your digital advertising game to the next level? Our latest article, "[Uncover the Maturity Level of Your Digital Advertising Operation](#)," provides you with invaluable insights to help you level up faster and more efficiently.

[Learn More About The Maturity Model](#)



### Ad Sales Maturity Model

By understanding which stage you're in, you'll gain clarity on the challenges you may face and the goals you should set. Armed with this knowledge, you can make informed decisions and choose the right partners to accelerate your growth.

### OUR RESULTS SPEAK FOR THEMSELVES

We're passionate about helping businesses like yours thrive in the digital ad sales landscape. With our extensive experience and expertise, we've crafted this [maturity model](#) to equip you with the tools you need to succeed. We're also here to help you level up, scale quickly, and grow revenue.



### PANDORA CASE STUDY

MarketStar reps engage SMB and mid-market advertisers to compete with traditional radio advertising and other mediums that exist among music consumers. Our SDR team prioritizes leads, engages via email, social and phone to contact and qualify leads most likely to convert into sales opportunities.



15<sup>th</sup> Anniversary  
Network Consulting Services inc.

**LuminAID Lights**

As part of the "Give Light, Get Light" program, a lantern was distributed to the Puerto Rico Hurricane Relief in your honor. These lanterns were distributed in September to those without electricity and in need of a safe, rechargeable light source.

To learn more about this project, please visit [luminaid.com/givelight](http://luminaid.com/givelight)

15<sup>th</sup> Anniversary  
Network Consulting Services inc.

**We Create Good Products That Help Feed the World.**

**FEED**

**Feed Project**

To help fight hunger in a tangible way, **FEED** was founded in 2007 with the simple idea of creating products that would engage people in this cause. Through this project, 10 meals have been provided to the World Food Program on your behalf.

To learn more and see all of their products, please visit [FeedProjects.com](http://FeedProjects.com)

15<sup>th</sup> Anniversary  
Network Consulting Services inc.

*Jason Kraker*  
*Mark Milnes*  
*John*  
*John*  
*Angie*

**Thank you for your business and trust.**  
**We couldn't have done it without you!**

*Jan Boam*  
*Chris*  
*Della*  
*Mark*

**We're celebrating 15 years of service and we'd like to...**

*Hi Mr. Smith,*  
*Controlling the growth of the Bonsai tree is a key skill needed for its success. Your digital growth is a bit like this tree; swelling and progressing in different seasons and areas. How are you managing the development of your digital capacity?*

# CAMPAIGNS

## JOHN BARTZ

LIVING THE SIX  
MarketStar

GROW SUMM  
SPECIAL EDI

Hosted By:  
**STEVE SCHWARTZMAN**  
**NICOLE FISHER**

With Special Guests:  
**EMALIE CASE, CAMILLE CAWLEY, & DOUG**

MarketStar. WOMENINBUSINESS

**FUSING POWER & PEOPLE**

Global Virtual Event on **November 9<sup>th</sup>, 2022**

**BRENDA ANDERSON**  
CEO & Founder at JIPE

**TRINA CELESTE L.**  
CEO at RizeNext Corp  
Co-founder at Tech-Moms.org





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to click your way to planting a tree.

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from En Pointe, a national I.T. Products and Services Provider.

While reducing your carbon footprint and environmental impact may not be one of the biggest issues facing you this year, research analyst firms report that reducing expenses and increasing efficiency most likely are on your list.

From paperless documentation software to free print cartridge recycling and the virtualization movement, going green is easier and cost effective.

Please enjoy our enclosed earth-friendly mug and pamphlet and check out [www.endpointe.com/green](http://www.endpointe.com/green) to see how you can help make the planet greener.

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## JOHN BARTZ



We'd  
**Love**  
to do business  
with **YOU**

En Pointe Technologies' Key Partners

hp	Microsoft	Symantec	EMC <sup>2</sup> where information lives
CISCO	Cloud	Adobe	Apple Authorized Reseller
lenovo	CITRIX	vmware	LANDesk
QUEST SOFTWARE	xerox	DELL	intel
AMD	compellent	BlackBerry	HITACHI Inspire the Next

We've been **admiring** your company

and we'd love to do business with you. We are a national I.T. Products and Services provider. Check out the attached special offers from our key partners (on left).

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